# Covenants Not to Compete across Pacific Ocean

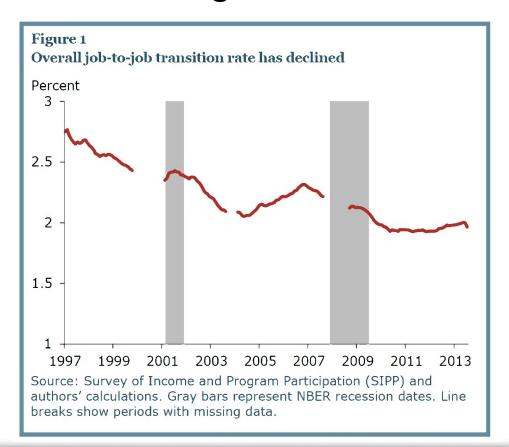
20<sup>th</sup> June 2019 CPRC 17<sup>th</sup> International Symposium Ryo Kambayashi IER, Hitotsubashi University





# 1. CNC in the labor market context

Deteriorating Job-to-Job transition in the US

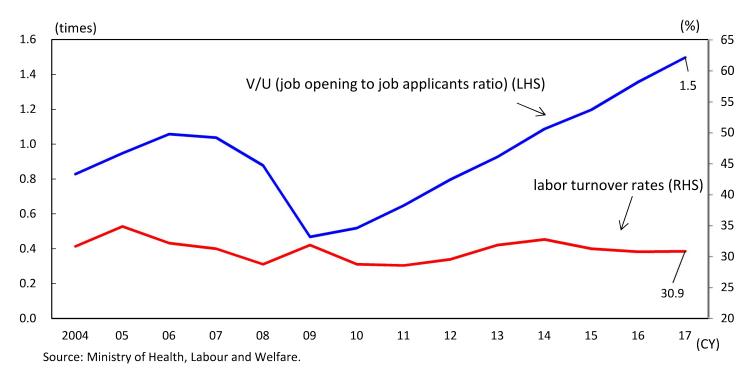


Canyon Bosler and Nicolas Petrosky-Nadeau, FRBSF Economic Letter 2016-34



## 1. CNC in the labor market context

Excess demand of labor, but still low turnover in Japan



From the presentation material of Cabinet Office for *Workshop for Noncompetes in the U.S. and Japan* on 28<sup>th</sup> May 2019. (do not cite without authors' permission)



# 1. CNC in the labor market context

Covenants Not to Compete is a possible suspect.

## YES!

 Abuse of bargaining power of employers

#### NO!

- Investment Protection, including training.
- Freedom of contract



# 2. US-JP comparison by simple tabulation

Object sample	U.S. (2014) *1		
Employees with CNC	18.1%		
Employees who had CNC at some point in their lives	38.1%		
Employees with CNC in the private profit sector	19%		
Employees with CNC in the private nonprofit sector	9.8%		

JP (2013)

14.3% (# of firms)

「営業秘密の管理実態に関するアンケート」調査結果

<sup>\*1</sup> The U.S. data refer Starr et al.(2019) which they used multiple imputation methods.



# 2. US-JP comparison by simple tabulation

	Object sample	U.S. (2014) *1	
(Timin	Those with CNC first leaned they would be asked to agree to the	61%	
	provision before accepting their offer.		
	Those who tried to negotiate before when given notice they accepted	11.6%	
	their offer.	11.070	
(response)	Those who did not try to negotiate, and given notice after offer they	6%	
	accepted their offer.		
	Those who just read CNC and signed it.	88%	
	Those who did not read the CNC and signed it.	6.7%	
	Those who consulted with friends, family, or a lawyer and signed it.	17%	

<sup>\*1</sup> The U.S. data refer Starr et al.(2019) which they used multiple imputation methods.

<sup>\*2</sup> Government officials, and those who claimed that their industry and occupation were unable to clarify are excluded in this data. Company executive are confined to mainly engaged worker.



# 2. US-JP comparison by simple tabulation

- Implications
  - No distinct difference in the current CNC levels
  - Potential difference in the process of signing CNCs
    - ⇒ availability of intermediary may matter



Model: OLS Dependent Variable	(1) (2) Ln(Hourly Wage)		
Noncompete	0.109*** (0.026) [1.033]	0.066*** (0.023) [0.497] {0.216}	
R-Squared	0.503	0.541	

Starr, Evan and Prescott, J.J. and Bishara, Norman D, *Noncompetes in the U.S. Labor Force* (April 10, 2019). U of Michigan Law & Econ Research Paper No. 18-013.



Model: OLS Dependent Variable	(3) 1(Firm S	(4) hares Info)	(5) 1(Training	(6) (Last Year)	(7) 1(Sati	(8) sfied in Job)
Noncompete	Pan- 0.031 (0.030) [1.361]	el A: Baseline -0.020 (0.025) [0.715] {0.302}	0.077*** (0.019) [1.180]	0.006 (0.019) [0.104] {0.048}	0.015 (0.019) [1.463]	0.006 (0.017) [1.399] {0.829}
R-Squared	0.100	0.146	0.160	0.199	0.099	0.149

an indicator that the respondent agrees or strongly agrees that the firm shares all job-related information



- Correlation btw CNC and wages
  - Positive (around +10%)
  - However, no effect on training, satisfaction.



Dependent Variable	Ln(Hourly Wage)	1(Firm Shares Info)	1(Training Last Year)	1(Satisfied in Job)
First Learned of Noncompete Before Accepting Job	0.093*** (0.031)	0.043* (0.024)	0.055** (0.025)	0.045** (0.020)
	$\{0.638\}$ $\{0.275\}$	$[1.254]$ $\{0.518\}$	[0.920] {0.406}	[3.846] {1.972}
After Accepting Job	0.024 $(0.037)$	-0.134*** (0.039)	-0.058 (0.039)	-0.085** (0.035)
With Promotion  Doesn't Remember	[0.316] {0.151} 0.136 (0.086) [0.741] {0.269} 0.010 (0.064) [0.146] {0.506}	[8.474] {3.097} 0.011 (0.104) [0.307] {0.186} -0.073 (0.064) [4.343] {2.164}	$[1.112]$ $\{0.480\}$ $-0.125$ $(0.113)$ $[2.221]$ $\{0.850\}$ $-0.093$ $(0.064)$ $[4.668]$ $\{4.559\}$	[9.004] {6.978} 0.051 (0.071) [2.385] {9.855} 0.042 (0.047) [4.866] {40.34}
P-value: $\beta_{Before} = \beta_{After}$ R-Squared	0.127 $0.541$	0.000 0.150	0.021 $0.201$	0.000 0.151
Observations Basic Controls Advanced Controls	11,010 Yes Yes	11,010 Yes Yes	11,010 Yes Yes	11,010 Yes Yes



- Timing
  - Before contract
    - Positive relation to wages
    - Positive relation to training/satisfaction
  - After contract
    - No relation to wages
    - Negative relation to training/satisfaction



#### 4. Remark

 Still tentative results, but we have to understand the coexistence of positive aspects and negative aspects