

Standard Format: Report for Policy Evaluation - Management by Objective (MBO)

(The Japan Fair Trade Commission 23-(6))

Name of Activity	Public relations and public hearings on competition policy, etc. Promoting ties with overseas competition authorities						
Outline of Activity	Striving to strengthen cooperation and collaborations with overseas competition authorities, whether bilateral, multilateral, or implemented within the framework of technical assistance, and enhancing the international presence of the JFTC to ensure that Japan's competition policies are widely known around the world.						
Goal	Promoting ties with overseas competition agencies, etc. by holding mutual consultations with overseas competition agencies based on bilateral antimonopoly cooperation agreements, participating proactively in multilateral consultations, offering technical assistance to the competition agencies, etc. of developing economies and transition economies (proportion of responses stating "the training course was effective" in questionnaires of participants in training courses offered by the JFTC as technical assistance: more than 80%), and enhancing the international presence of the JFTC to ensure that Japan's competition policies are widely known around the world (number of press releases posted on the JFTC website: the same as or more than the previous fiscal year) (FY2010).						
Budget-Related Activity	Breakdown of Budget		FY2008	FY2009	FY2010	FY2011	Requested amount for FY2012
	Amount Allocated (thousand yen)	Budget Supplemented (a)	116,442	51,996	67,146	50,327	50,898
		Budget Carried (b)	0	0	0	0	0
		Total (a + b)	116,442	51,966	67,146	50,327	50,898
Executed amount (thousand yen) (c)		112,521	51,200	64,433			
Important Cabinet Policy Related to the Activity (Main Administrative Policy Speeches, etc.)	Name of the administrative policy speech, etc.		Date		Relevant part (excerpt)		
	Additional resolution by the Committee on Economy, Trade and Industry of the House of Representative and House of Councilors regarding the bill to revise the Antimonopoly Act in 2009		June 2, 2009		Responding to the globalization of the economic activities of enterprises, promoting the international harmonization of competition policies and competition laws and furthering cooperation between the competition agencies of various countries to increase the effectiveness of regulations on business combinations, international cartels, etc. involving foreign enterprises		

Evaluation Index	Number of bilateral consultations held with overseas competition agencies	Actual Results					
		FY2006	FY2007	FY2008	FY2009	FY2010	
			4	4	7	3	3
	Number of times the JFTC participated in meetings related to the International Competition Network (ICN) (See Note 1)	Actual Results					
		FY2006	FY2007	FY2008	FY2009	FY2010	
			2	3	5	2	5
	Number of technical training courses on competition law and policy (See Note 2) provided to developing economies, etc.	Actual Results					
		FY2006	FY2007	FY2008	FY2009	FY2010	
			1	2	2	2	6
	Percentage of participants in technical training courses on competition law and policy for developing economies, etc. who responded that the technical training they received was effective (%) (See Note 3)	Actual Results					
		FY2006	FY2007	FY2008	FY2009	FY2010	
			-	100	93	88	97
	Target Figures for Each Year		-	80	80	80	80
	Number of times the JFTC sent lecturers to seminars organized by overseas bar associations	Actual Results					
FY2006		FY2007	FY2008	FY2009	FY2010		
		4	6	4	2	7	
Number of English press releases posted on the JFTC website	Actual Results						
	FY2006	FY2007	FY2008	FY2009	FY2010		
		39	43	69	33	16	
Target Figures for Each Year		The same as or more than the previous fiscal year					
Number of English press releases concerning legal measures taken pursuant to the Antimonopoly Act and those concerning cases of business combinations posted on the JFTC website	Actual Results						
	FY2006	FY2007	FY2008	FY2009	FY2010		
		9	13	33	15	12	
Number of accesses to the English front page of the JFTC website	Actual Results						
	FY2006	FY2007	FY2008	FY2009	FY2010		
		-	-	59,040	54,913	51,077	
Number of accesses to the English press release pages on the JFTC website	Actual Results						
	FY2006	FY2007	FY2008	FY2009	FY2010		
		-	-	6,862	7,028	8,590	

Note 1: The ICN is a network consisting mainly of competition agencies. It was established in October 2001 with the aim of facilitating the procedural and substantive convergence of the execution of competition laws. As of April 2011, 114 competition agencies from 100 jurisdictions participated in the network.

Note 2: In FY1994, in cooperation with JICA, the JFTC began providing technical training courses for officials of the competition agencies, etc. of developing economies, etc. for the purpose of providing them with opportunities to obtain knowledge about the Antimonopoly Act of Japan and its operation, thereby contributing to introducing or strengthening competition laws in developing economies, etc.

Note 3: The percentage of respondents who gave a score of "5" or "4" on a 5-point scale, with 5 being the highest possible score, or a score of "4" or "3" on a 4-point scale, with 4 being the highest possible score, concerning "Appropriateness of the training program," "Evaluation of presentations given by the lecturers," and "Whether or not the knowledge and experience obtained in the training will be useful" (and the proportion of respondents who gave a score of "5" or "4" concerning "Appropriateness of the training program," which applies to the figure for FY2007).

Results of Evaluations of Activity	Status of Achievements	<p>In the questionnaire surveys of participants in the technical training courses on competition law and policy for developing economies, etc., more than 80% of the respondents answered that the training courses were effective, which means that the purpose of the measures was achieved.</p> <p>With regard to the number of English press releases posted on the JFTC website, the purpose of the measures stating “the same or more than FY2009 and previously” was not achieved. This was probably and partly due to the fact that press releases concerning the Act against Unjustifiable Premiums and Misleading Representations were no longer posted because the administrative jurisdiction over the said Act, which had belonged to the JFTC, was transferred to the Consumer Affairs Agency; and the fact that, in selecting the press releases to translate into English and post on the English pages, the JFTC gave priority to those concerning legal measures taken pursuant to the Antimonopoly Act and those concerning business combination cases that were deemed extremely important from the viewpoint of introducing and disseminating Japan’s antimonopoly policies to other countries, which resulted in a decrease in the number of such press releases.</p>
	Directions for Future Activity	<p>Evaluated based on the evaluation index as a whole, activities such as consultations with overseas competition agencies, participation in multilateral consultations such as ICN-related meetings, the provision of technical training courses for developing economies, etc., and the publication of Japan’s competition policies in overseas countries can be assessed as being necessary and effective for strengthening cooperation and collaborations with overseas competition agencies and enhancing the international presence of the JFTC to ensure that Japan’s competition policies are widely known around the world. However, the activity involves the following issues.</p> <p>In developing economies, mainly those in East Asia, understanding of competition law and competition policies is not yet deemed to be sufficient, and the enforcement ability of the competition agencies in such countries is also not sufficient. The JFTC will therefore need to respond to requests for the provision of technical assistance related to competition law and the competition field. Accordingly, the JFTC will need to continue improving the contents of the training courses to meet training needs, by extending the periods of the training courses and enhancing the contents of the training materials, for example, based on the results of questionnaire surveys of trainees, etc.</p> <p>With regard to the provision of a large amount of information via English press releases, it is necessary to increase the number of Japanese press releases that are translated into English and posted on the JFTC website. To address the decreasing number of accesses to the English pages of the JFTC website, the JFTC needs to ensure that overseas enterprises, etc. are more aware of the existence of the English pages by having the pages mutually linked to more websites of overseas competition agencies, for example.</p>

Use of Expert Knowledge	<p>- If information about Japan’s competition policies is provided not only to qualified legal professionals in overseas countries but also to people related to private enterprises in those countries, the status of the measures should be described. (Mr. Konishi) (We made modifications in response to this opinion.)</p> <p>- What effect will be obtained as a result of the promotion of ties with overseas competition agencies, etc.? (Mr. Tanaka) (We responded that the activity will have an effect when cases of violations of the Antimonopoly Act or cases of business combinations are reviewed in cooperation with an overseas competition agency, for example.)</p>
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Materials and Other Information Used in the Policy Evaluation Process	<p>Questionnaire surveys of participants in training courses provided as technical assistance, which involve responses stating that the training courses were effective.</p> <p>I. Questionnaire surveys conducted at the end of the Training Course on Competition Policy for Vietnam (1) Questionnaire survey conducted at the end of the 1st Training Course on Competition Policy for Vietnam (Mar. 16 to 25, 2009) Subjects of survey/number: Participants in the training/5 Method of survey: Conducted at the end of the training Questionnaire form created by: Japan International Cooperation Agency (JICA) Date of survey: March 25, 2009; Number of valid responses: 5 (2) Questionnaire survey conducted at the end of the 4th Training Course on Competition Policy for Vietnam (Nov. 24 to Dec. 10, 2010) Subjects of survey/number: Participants in the training/5 Method of survey: Conducted at the end of the training Questionnaire form created by: JICA Date of survey: December 10, 2010; Number of valid responses: 5</p> <p>II. Questionnaire surveys conducted at the end of the Training Course on Competition Policy for Indonesia (1) Questionnaire survey conducted at the end of the 6th Training Course on Competition Policy for Indonesia (May 17 to Jun. 3, 2010) Subjects of survey/number: Participants in the training/11 Method of survey: Conducted at the end of the training Questionnaire form created by: JICA Date of survey: June 3, 2010; Number of valid responses: 11 (2) Questionnaire survey conducted at the end of the 8th Training Course on Competition Policy for Indonesia (Feb. 21 to Mar. 10, 2011) Subjects of survey/number: Participants in the training/11 Method of survey: Conducted at the end of the training Questionnaire form created by: JICA Date of survey: March 10, 2011; Number of valid responses: 11</p> <p>III. Questionnaire surveys conducted at the end of the Training Course on Competition Policy for Developing Economies (1) Questionnaire survey conducted at the end of the 13th Training Course on Competition Policy for Developing Economies (Aug. 23 to Sept. 20, 2007) Subjects of survey/number: Participants in the training/15 Method of survey: Conducted at the end of the training Questionnaire form created by: JICA Date of survey: September 20, 2007; Number of valid responses: 15 (2) Questionnaire survey conducted at the end of the 14th Training Course on Competition Policy for Developing Economies (Aug. 20 to Sept. 19, 2008) Subjects of survey/number: Participants in the training/13 Method of survey: Conducted at the end of the training Questionnaire form created by: JICA Date of survey: September 19, 2008; Number of valid responses: 13 (3) Questionnaire survey conducted at the end of the 15th Training Course on Competition Policy for Developing Economies (Aug. 18 to Sept. 18, 2009) Subjects of survey/number: Participants in the training/10 Method of survey: Conducted at the end of the training Questionnaire form created by: JICA Date of survey: September 18, 2009; Number of valid responses: 10 (4) Questionnaire survey conducted at the end of the 16th Training Course on Competition Policy for Developing Economies (Aug. 17 to Sept. 17, 2010) Subjects of survey/number: Participants in the training/9 Method of survey: Conducted at the end of the training Questionnaire form created by: JICA Date of survey: September 17, 2010; Number of valid responses: 7</p> <p>(Note) All the above materials are held by the International Affairs Division, Secretariat, Fair Trade Commission.</p>
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Responsible Department	International Affairs Division, Secretariat	Responsible Person	Yukinari Sugiyama, Director of International Affairs Division, Secretariat	Year/Month for Policy Evaluation	April - July, 2011
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