

CPRC International Symposium on “New Business and Competition Policy brought by Utilization of Big Data and AI”

[Host] Competition Policy Research Center (CPRC), Japan Fair Trade Commission

[Co-Host] Nikkei Inc., Fair Trade Institute

1. Aim

In recent years, fresh technologies like internet of things (IoT) and AI facilitate new business practices blurring the boundaries between markets. Moreover, valuable new products and services are provided by utilizing a huge amount of customer data. On the other hand, the data-driven economy poses many unsolved competition issues; market foreclosure through conduct by platformers who own large volume of data such as data hoarding; digital cartel using algorithms without any formal agreement and human interaction.

Taking these backgrounds into account, this symposium discusses the competition policy issues where competitive environment utilizing big data and AI is rapidly changing. In Part I of the symposium, distinguished economists and legal scholar from North America and Europe will give keynote speeches on anticompetitive conduct by enterprises such as platformers owning a large volume of data. In Part II, a panel discussion will be held with these speakers and a commentator. It would be a big challenge to extract lessons and best practices from North America and Europe with advanced digital eco-system and enforcement experience related to platformers.

2. Data and Venue

Date : 13:30~17:25, 18 May 2018

Venue: Iino Hall (2-1-1, Uchisaiwai-cho, Chiyoda-ku, Tokyo)

Directly linked to Exit No. C4 of Kasumigaseki Station, Hibiya / Chiyoda Subway Line
5 minute-walk from Exit No. B2 of Kasumigaseki Station, Marunouchi Subway Line
3 minute-walk from Exit No.9 of Toranomon Station, Ginza Subway Line
Map: <https://www.iino.co.jp/hall/access/>

Language: English and Japanese Simultaneous Interpretation

3. Keynote Speaker/Commentator/Moderator

<Keynote Speaker>

1. Dr. Joshua Gans

Biography: Professor, University of Toronto; Chief Economist of the University of Toronto's Creative Destruction Lab; His Research Interest is Applied Game Theory and Innovation Economics. His work includes “Prediction Machines: The Simple Economics of Artificial Intelligence” [Co-Author] (Will be released on April 2018: Harvard Business Review Press), “Parentonomics”(2010: Nikkei BP).

2. Mr. Svend Albaek

Biography: Deputy Chief Economist, DG Competition, European Commission. He joined DG Competition in 2000 and he has engaged in merger reviews, the Commission’s Article 82 Review, economic analysis at the DG Competition.

3. Dr. Ariel Ezrachi

Biography: Professor, University of Oxford; Director of the University of Oxford Centre for Competition Law and Policy; His research Interest is EU Competition Law. His work includes “Virtual Competition-The Promise and Perils of the Algorithm Driven Economy”[Co-Author] (2016: Harvard University Press), “EU Competition Law - An Analytical Guide to the Leading Cases”(5th Ed., 2016: Hart Publishing).

<Commentator>

Dr. Akira Goto

Biography: Emeritus Professor, University of Tokyo; Advisor of CPRC; Former Commissioner of JFTC; His research interest is Industrial Organization.

<Moderator>

Dr. Yosuke Okada

Biography: Professor, Hitotsubashi University; Director of CPRC; His research interest is Industrial

Organization and Competition Policy.

4. Agenda

<Opening Remarks>

13:30 Mr. Kazuyuki Sugimoto (Chairman of JFTC)

<Part I: Keynote Speeches>

13:40-14:10 Dr. Joshua Gans
Theme: Data Portability

14:10-14:40 Mr. Svend Albaek
Theme: Big data and European competition policy

14:40-15:10 Ariel Ezrachi
Theme: Competition Law, Online Markets and Offline Welfare Effects

<Break>

15:10-15:40

<Part II: Panel Discussion>

15:40-17:20 Moderator: Professor Yosuke Okada (Director of CPRC)

Panelists : The three keynote speakers above

Commentator : Dr. Akira Goto

(Commentator Speech 10 min. / Panel Discussion 90 min.)

5. Registration

<How to apply>

Please access [the registration form \(in Japanese\)](#) or [mail to the Secretariat of CPRC/JFTC](#) below no later than 18:00 (Japan Standard Time), May 11, 2018.

※ Due to the limit on a number of seats available, applications for registration will be accepted on a first-come-first-served basis.

※ We will not send you confirmation of our acceptance of your application. You will be notified only when seats are not available.

<Admission Charge>

Free of Charge.

<Contact>

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