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# Prioritization of Enforcement and Advocacy Activities in Japan

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## Basic Prioritization in Japanese Competition Policy

- Enforcement Activities
  - Impacts on People's Life
  - Resurgence of Market Function
- Advocacy Activities
  - Securing Competitive Environment
  - Disseminating Importance of Competition

# History of Japanese Competition Policy

- Establishment of Competition Law and Agency (1947)
  - Democratization of Economy
  - Elimination of Concentration

# Turndown of Enthusiasm (1950's - 1960's)

Recession

Co-operational Scrap of Equipment Guided by Industrial Ministries

Amendment of Antimonopoly Act to Create Exempted Cartel  Stable Development of Competition Legislation (1960's)

Merger Cases of Largescaled Companies

- Enactment of Spin-off Laws
  - Designation of Unfair Trade Practices
  - Subcontract Act, Premiums and Representations Act

#### Restoration of Competition Policy (1970's)

- > Oil Crisis and Price Soaring
- Amendment to
  Antimonopoly Act and
  Adoption of Monetary Sanction
  (Surcharge) for Effective
  Deterrent to Cartel

## Enhanced Recognition of Competition Policy (1980's)

Plaza Accord (1985)

- Structural Reform of Japanese Economy
  - Transition to Domestic
    Demand-Oriented Economy
  - Liberalization of Trade Practices
  - Overall Reviw of Regulation

#### Improvement of Access to Japanese Market

- Pressure of US and EU for Promotion of Imports
- Elimination of Imports
  Obstruction (e.g. Hampering Parallel Imports by Sole Import Agent)
- Strengthening of Deterring
  Power and Vigorous
  Enforcement of
  Antimonopoly Act

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 Reinforcement of Antimonopoly Act and Enhancement of Enforcement (1990's -)

- Enhancement of Enforcing Power
  - Strengthening Sanctions against Violation
  - Installation of Criminal Investigation Procedure
  - Adoption of Leniency

 Enhancement of Resources
 Number of Staff: 460 (1989) >>>832 (2017)

 Extension of Coverage
 Reduction of Exempted Cartel: 1,000 (1965)>>>36 (2017)

#### Vigorous Enforcement

 Number of Cases: 63 (1981–1985) >>>92 (2006–2010)

 Volume of Ordered Surcharge(US Dollors): \$58 million (1981–1985)
 >> \$1.4 billion (2006– 2010)

# Advocacy Activities

- Regulatory Reform
  - Recommendations for the Review of Governmental Regulations
  - Guidelines on Trades in Deregulated or Privatized Markets

## Market Study

- Report of Study
  Group on Data and
  Competition Policy
- Report of Study on the Nursing-care Sector

# For more information

