

Organizing Meetings with Consumer Associations in
Each of the Prefectures in the Shikoku Region

January 18, 2008
Japan Fair Trade Commission
General Secretariat, Shikoku Branch

The Japan Fair Trade Commission (JFTC) promotes free and fair competition through the implementation of the Antimonopoly Act (AMA) and, from the viewpoint of securing greater benefits for the consumer, implements consumer policies through regulating false and misleading advertisements and other representations that causes misconceptions among consumers, in accordance with the Act against Unjustifiable Premiums and Misleading Representations (Misleading Representations Act).

In order to implement the above policies in an appropriate manner, the JFTC organizes "Meetings with Consumer Associations" throughout Japan to explain the activities of the JFTC and to exchange opinions with members of consumer associations.

As part of these activities, the Shikoku Branch will organize meetings with consumer associations in each of the prefectures in the Shikoku region. The schedule is as follows.

1. Time and Venue

(1) Prefecture of Ehime

13:30 – 15:30 on Wednesday, 23 January 2008
Ehime Kyosai-kaikan 2 Floor "Katsuyama"
(5-13-1, Sanbancho, Matsuyama-shi)

(2) Prefecture of Tokushima

13:30 – 15:30 Tuesday 29 January 2008
WelCity Tokushima 3Floor "Shikuramen"
(3-1-22 Minamimaegawa-cho, Tokushima-shi)

(3) Prefecture of Kagawa

13:30 – 15:30 Tuesday 31 January 2008
Takamatsu Dai-ni Chiho Sogo Chosha 2 Floor Dai-ichi Kaigishitsu
(1-17-33 , Matsushima-cho Takamatsu-shi)

(4) Prefecture of Kochi

13:30 – 15:30 Tuesday 19 February 2008

Kochi Kyosai-kaikan 3 Floor “Sekitei”

(5-3-20, Honmachi, Kochi-shi)

2. Topics

(1) Explanation on recent activities of the JFTC

(2) Discussion (including opinions and requests to the JFTC)

3. Participants

-Consumer Associations in each of the prefectures

-Divisions in charge of the Misleading Representations Act in each of the prefectures

-Shikoku Branch of the Kinki-Chugoku-Shikoku Office, JFTC