Closing the Investigation on the Suspected Violation of the Antimonopoly Act by Minna no Pet Online co, ltd.

May 23, 2018
Japan Fair Trade Commission

The Japan Fair Trade Commission (the “JFTC”) has investigated Minna no Pet Online co, ltd.(Minna no Pet) in accordance with the provision of the Antimonopoly Act.

Minna no Pet operates two websites to intermediate transactions of dogs and cats between breeders and consumers and is an influential enterprise operating pet intermediation website in light of the track record of intermediation through its own website.

Minna no Pet has been suspected to restrict the breeder registering with Minna no Pet’s site from posting information about dogs and cats on other pet intermediate websites.

During the JFTC’s investigation, Minna no Pet proposed to promptly take voluntary measures. As a result of the JFTC’s review on this proposal, the JFTC recognized these measures would eliminate the suspected violation mentioned above and decided to close the investigation on this case.

* Every announcement is tentative translation.

Please refer to the original text written in Japanese for more details.