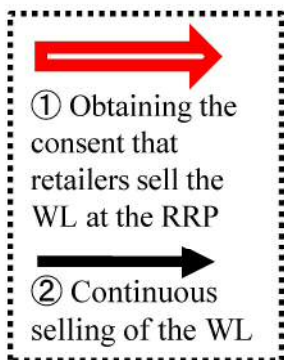


Summary of the case

Background : E-commerce has spread rapidly and intensified price competition among online shops and real shops, causing less profits of manufacturers, wholesalers and retailers.



Combi Co., Ltd. (Combi)

WHITE LABEL

The way of price restriction (Obtaining the consent)

Combi sold the **“WHITE LABEL” products (WL)** by itself or through the wholesalers to the retailers who agreed to sell the WL at the **recommended retail prices that Combi had set (RRP)**.

※ The “WL” means brand name “WHITE LABEL” products of baby stroller, car seat and cradle that Combi sells.

