

Cease and desist order against Tokyo Compass MFG Co., Ltd.

9 September 2003
Fair Trade Commission

The JFTC, having investigation into Tokyo Compass MFG Co., Ltd. (Tokyo, JAPAN), today issued a cease and desist order against violation of Section of 4(3) of the Premiums and Representation Act (misleading representations concerning country of origin).

1. Involved company

Tokyo Compass MFG Co., Ltd. (Sumida-ku, Tokyo, JAPAN)

2. Outline of the Order

(1) Outline of violation

Tokyo Compass MFG Co., Ltd. has made following misleading representation on "Spalding" brand pedometers (8 types) :

A representation in detail:

On the package for the products:
"Made in Japan" or "Manufacturer: TC Tokyo Compass Co., Ltd., "

Fact: They were made in Taiwan.

(2) Content of elimination measures

-) Notification to consumers on the misleading representations
-) Adoption of measure to prevent recurrence and its familiarization to the directors and employees.
-) Ban on misleading representations to consumers in the future.

