

1. Overview of the Alleged Conduct

Luxottica Japan



Luxottica Japan makes the following requests to retailers, either directly or through its wholesalers, regarding sunglasses sold under the "Ray-Ban" and "Oakley" brands:

- ① Sell at prices equal to or higher than the recommended retail prices
- ② Do not offer points, coupons, or other benefits that would effectively result in the online purchase prices being below the recommended retail prices
- ③ Do not conduct online sales for a certain period after launch



➡ Retailers that do not comply with requests ① through ③ are requested to comply.

Suspected Resale Price Restriction

Retailers



We need to comply with the requests to maintain future business...

Sell as requested

Consumers



2. Overview of the Commitment Plan

Luxottica Japan's Commitment Plan

- ① Ceasing the alleged conduct
- ② Resolving to cease the alleged conduct, etc. by the board of directors
- ③ Notification and dissemination
 - Notification to wholesalers and retailers
 - Dissemination to Consumers
 - Thorough dissemination to officers and employees
- ④ Not engaging in conduct similar to the alleged conduct
- ⑤ Measures to ensure compliance
 - Thorough dissemination of the code of conduct
 - Stipulating in rules that AMA violations will not be tolerated
 - Conducting periodic training and audits
- ⑥ Third-party monitoring of the implementation of the measures and reporting to the JFTC (for 5 years)

Submit



JFTC Approves the Commitment Plan

- Sufficiency of the Content of Measures
- Reliability of Implementation of Measures above are satisfied.

