



公正取引委員会
Japan Fair Trade Commission

Competition Policy and Environmental Considerations

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Roles of the Antimonopoly Act and Competition Policy to create a “Green Society”.

- Promotion of efficient utilization of resources through competition
- Promotion of innovation including new technologies through competition

Since 2001, JFTC has been working for a Green Society.

- The “Guidelines Concerning Joint Activities for Recycling under the Antimonopoly Act” (“Recycle Guidelines”) in 2001.



The “Green Guidelines” (March 31, 2023)

- “Guidelines Concerning the Activities of Enterprises, etc. Toward the Realization of a Green Society Under the Antimonopoly Act”
- <https://www.jftc.go.jp/en/pressreleases/yearly-2023/March/230331.html>
- To further improve predictability and transparency for companies regarding green initiatives.
- To prevent anticompetitive conduct that stifles innovation such as the creation of new technologies.
- 76 hypothetical examples.
- Covers all types of conducts: joint activities, vertical restraints, abuse of a superior bargaining position and mergers.



Toward a Green Society

- Market Studies regarding Green
 - EV charging service (from April to July 2023.
Report was published on July 13, 2023)
<https://www.jftc.go.jp/en/pressreleases/yearly-2023/July/230713.html>
 - Recycling used plastic bottles (from Feb. to Oct. 2023. Report was published on Oct 16, 2023)
<https://www.jftc.go.jp/en/pressreleases/yearly-2023/October/23101615.html>



Thank you for your attention !



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